

"YOUTH IS A GIFT OF NATURE,
but **AGE IS A WORK OF ART.**"

stanislaw jerzy lec



RIBBON RIDGE
WINERY
GRACEFULLY-AGED PINOT NOIR

The most fascinating aspects of life are, as it turns out, also one hell of a lot of work. Transformative experiences teach us - moment upon moment - the value of vision and commitment. We refer to them as "labors of love."

40 years ago, we planted the first vines on Ribbon Ridge. And by we, I mean us, with our own hands. With barely 800 acres planted to vine, the Willamette Valley had just begun to envision such luxuries as vineyard consultants and planting crews. We did it. Me, Judy, the kids, and some of our closest friends. And let me tell you, it transformed our lives. Now one of the foremost vineyards in the Willamette Valley, Ridgecrest fruit exhibits a level of intensity that is sought after by many a winemaker.

RR was a plan I hatched nearly 20 years later. How could we best explore the true, lasting potential of this valley we so dearly love? I began to set aside a few barrels of Pinot Noir each year, chosen from the oldest plantings on Ribbon Ridge. They were vinified in a way meant to stand the test of time - to maximize the aging potential of fruit sourced from the oldest and best plantings from Ridgecrest Vineyards.

Each vintage of RR Wines is built to age, and will only develop further complexity over time. Finally realizing their potential, RR Wines are now available in a vertical 13-pack, or individually by vintage - a new perspective on what was once just a vision for a handful of doers, dreamers, and thinkers here in Oregon.

2003 - 2018 RR Pinot Noir, Ridgecrest Vineyards, Ribbon Ridge AVA
Now available by the bottle, or as a vertical case.

***2003-07 Natural Cork | 2008-18 Stelvin Screwcap**





HARRY Peterson-Nedry

Myers Briggs needs to create a new acronym for this man. A left-brain-meets-right if ever there was one, Harry Peterson-Nedry holds degrees in both chemistry and English. Harry's interest in wine began innocently enough as a consumer passion, but soon developed into a consuming passion—one that was ultimately rooted in 1980, when he purchased land for what would grow to become the phenomenal Ridgecrest Vineyards.

His fledgling winery, Chehalem, allowed him to put into practice a hands-on, yet scientific approach to winemaking. A mini-generation removed from Oregon's founding winegrowers, Harry was in a unique position to benefit from their successes and learn from their failures. The style at Chehalem was pure, and pleasurable.

But as Chehalem began to grow and take on a life of its own, Harry began to wonder – could Oregon wines age alongside the big names of Burgundy? Thought begot action, which happens a lot when Harry gets excited.

Now 17 years in, Harry recently sold his interest in Chehalem in order to pursue his belief that Oregon can, and will, stand up and be counted as one of the world's greatest wine growing regions

Winemaking style: Transparent

"We should be the messenger, but we shouldn't be the one writing the epistle. The vineyard needs to be doing that."

WYNNE Peterson-Nedry

A second-generation winemaker Wynne Peterson-Nedry literally grew up on Ridgecrest Vineyards.

Just six months old when her parents purchased property, Wynne followed in her father's footsteps, but with remarkably different kicks. Chemistry degree? Check. English degree? No way. She straight-lined the wine bug with a master's degree in oenology from UC Davis. A worldview is immensely important to Wynne. She's crewed and cellared in vineyards and wineries all over the world, from Burgundy to New Zealand.

Wynne was head winemaker at Chehalem until 2018, when she decided to put her whole hand into the RR Wines fingerprint. She brings youth and cutting-edge technique to the table, the perfect foil to her dad's deep understanding of the vineyard he planted.

Winemaking style: Laser-focused Minimalism

"Wynne is flexible and adaptive in an era of climate change - exultant, experimental, but not extreme."

