



**Harry Peterson-Nedry**  
Founder | Proprietor



**Wynne Peterson-Nedry**  
Winemaker | Proprietor



**Ridgecrest Vineyards** | Ribbon Ridge | Willamette Valley | Oregon

When we first set foot on Ribbon Ridge 40 years ago, we knew it was something special. There was an indefinable magic to the place, in the low-slung, rolling hills that rise and fall like the breath of a slumbering child. It was undeniably alive, and bursting with potential.

In 1980 folks thought we were just plain nuts to plant wine grapes on that chilly rise located on the western edge of the Willamette Valley. The common thought at the time was that the site was situated too far west for grapes - too windy, too foggy, too cool.

We naively followed our gut, planting the first vineyard on what would one day become one of the premier wine appellations in Oregon, the Ribbon Ridge AVA. Ridgecrest Vineyards did not disappoint. Early barrel samples were encouraging. We studied it, continued to plant, and dug deeply.

Crafting our cellar-worthy RR wines since 2002, we know these vineyards – the ins and outs, strengths, and peculiarities of each and every block. We've done our homework.

Now, it's recess. We're ready to come out and play.\*

Our new RIDGECREST label allows us to do just that – to experiment with all of those blocks, lots, and barrels that beg our attention every harvest – the ones we are loathe to blend with others, because they are just so damned intriguing. Pinot Noir will be the mainstay of the Ridgecrest label, with supporting roles played by Pinot Gris, Riesling, Grüner Veltliner and Gamay Noir.

\*as much as two nerdy chemists have the capacity to do.



Harry Peterson-Nedry



Wynne Peterson-Nedry



*Follow our progress from barrel to bottle, from yurt to winery at [ridgecrestwines.com](http://ridgecrestwines.com).*

**THE LINEUP**

	<u>SRP</u>
<b>Ridgecrest Old Vine Estate Pinot Gris</b>	<b>\$24</b>
<b>Ridgecrest Estate Pinot Noir Rosé</b>	<b>\$24</b>
<b>Ridgecrest Estate Grüner Veltliner</b>	<b>\$24</b>
<b>Ridgecrest Estate Dry Riesling</b>	<b>\$24</b>
<b>Ridgecrest Old Vine Estate Gamay Noir</b>	<b>\$30</b>
<b>Ridgecrest Estate Pinot Noir</b>	<b>\$42</b>



"YOUTH IS A GIFT OF NATURE,  
but **AGE IS A WORK OF ART.**"

*stanislaw jerzy lec*



**RIBBON RIDGE**  
WINERY  
GRACEFULLY-AGED PINOT NOIR & RIESLING

The most fascinating aspects of life are, as it turns out, also one hell of a lot of work. Transformative experiences teach us - moment upon moment - the value of vision and commitment. We refer to them as "labors of love."

40 years ago, we planted the first vines on Ribbon Ridge. And by we, I mean us, with our own hands. With barely 800 acres planted to vine, the Willamette Valley had just begun to envision such luxuries as vineyard consultants and planting crews. We did it. Me, Judy, the kids, and some of our closest friends. And let me tell you, it transformed our lives. Now one of the foremost vineyards in the Willamette Valley, Ridgecrest fruit exhibits a level of intensity that is sought after by many a winemaker.

RR was a plan I hatched nearly 20 years later. How could we best explore the true, lasting potential of this valley we so dearly love? I began to set aside a few barrels of Pinot Noir each year, chosen from the oldest plantings on Ribbon Ridge. They were vinified in a way meant to stand the test of time - to maximize the aging potential of fruit sourced from the oldest and best plantings from Ridgecrest Vineyards.

Each vintage of RR Wines is built to age, and will only develop further complexity over time. Finally realizing their potential, RR Wines are now available in a vertical 13-pack, or individually by vintage - a new perspective on what was once just a vision for a handful of doers, dreamers, and thinkers here in Oregon.

**\* 2003 - 2018 RR Pinot Noir, Estate Reserve, Ridgecrest Vineyards**  
Now available by the bottle, or as a vertical case.

\* 2003-07 Natural Cork | 2008-18 Stelvin Screwcap

**2014 - 2018 RR Riesling, Estate Reserve, Ridgecrest Vineyards**  
Now available by the bottle, and to start building your vertical case.

